

Annual Hall of Fame Awards Luncheon

featuring Melody Hobson in an exclusive interview with Terry Savage

Congratulations to the 24th annual Hall of Fame Award recipients.

September 22, 2010
 noon — 1:45 p.m.
 McCormick Place-West
 Skyline Ballroom A-C



2010 Entrepreneurial Woman of the Year – WBE Success
 Marie L. O'Brien
 President and CEO
 Enterforce, Inc.

Recognized as No. 4 in the Top 50 Fastest Growing Women-Led Companies in North America by *Entrepreneur Magazine*, Marie O'Brien is the president and CEO of Enterforce, Inc., a WBENC-certified workforce consulting, talent acquisition and management company based in Milwaukee, WI. With more than 30 years of experience and expertise in the staffing and contingent workforce management industry, Marie's keen grasp of prevailing business trends is the foundation of the Enterforce Advantage Business Model targeted at Fortune 1000 companies. Marie developed an innovative model that delivers significant cost savings that result from facilitating a competitive marketplace amongst its client's staffing firms, contractors and suppliers, as well as with infrastructure tools that streamline its clients' contingent workforce systems, to revolutionize the Managed Services Provider (MSP) industry.

A recipient of numerous awards and accolades for her business acumen, Marie has received top supplier honors from both We Energies (2007, 2008, 2009) and Harley-Davidson Motor Company (2005, 2006, 2007) for supplier and workforce diversity, customer satisfaction, cost reduction, safety and innovation. She also lends her expertise to numerous organizations, including serving as an advisor on the President's Council for IMPACT Milwaukee, as a member of the Board of Trustees at Mount Mary College and as a board member of the Sharon Lynn Wilson Center, the Women's Club of Wisconsin and Catholic Memorial High School.

2010 Entrepreneurial Woman of the Year – Rising Star
 Kimberlee J. Burt
 Executive Director and Owner
 A Child's Space

Founded in 2002, Kimberlee Burt is the owner, creator and executive director of A Child's Space Early Learning Center that provides services to more than 50 children between the ages of 6 weeks and 6 years. Located in Chicago's South Loop, A Child's Space provides services that include a preschool readiness curriculum for developmentally disabled children, hands-on cross-curricular learning, regular parent and child outings and a night and weekend care program.

After the untimely death of her sister in 1994, Kimberlee found herself helping raise her then two-year-old nephew, Marcus. Her search for childcare revealed the great and increasing need for quality childcare. Thus began her interest in early care and education. Upon completion of her master's degree in curriculum and instruction at Howard University, Kimberlee worked in the Education Division of New York based Scholastic, Inc., the world's largest publisher of children's books, then as the territory sales manager for Cook County. Kimberlee first came to the WBDC in 1999 for entrepreneurial training and business and finance counseling services. After nearly seven years with Scholastic, she took a leap of faith and began to pursue her dream of operating her own childcare center full time.

2010 Advocacy Award
 Arabel Alva Rosales
 President
 AAR & Associates, Ltd.

Arabel Alva Rosales has been described by *Chicago* magazine as a renaissance woman because of her ability to discuss concerns on Wall Street as well as global and community issues. As the president and CEO of AAR & Associates, she oversees a technology company that utilizes technology to transform both private and public sector entities into exceptionally run organizations.

Arabel is also co-owner and managing producer of Latino Fashion Week, which will take place in Chicago in November. A former senior policy advisor to Illinois Governor Jim Edgar and the only woman to serve as director of the Illinois Liquor Control Commission, she is currently board chair of the Hispanic Chamber of Commerce of Illinois and serves on the Dean's Council for the DePaul College of Law. A bilingual, well-respected Latina business leader and a steadfast advocate on behalf of women and minority economic development and advancement, Arabel has received more than 30 awards and accolades for both her business acumen and commitment to giving back. She is also a board member of the WBDC, where, for the past 11 years, she has served as the Chair of the WBDC's annual Child Care Business Expo, a nationally recognized, bilingual initiative that has helped develop more than 10,000 successful businesses.

2010 Corporate Support Award
 NBC5 Chicago

The WBDC is proud to honor NBC5 Chicago as this year's Corporate Support Award recipient for its ongoing commitment to diversity and community and economic development. Through its philanthropic efforts, community involvement and local business support, NBC5 Chicago has set a precedent for media nationwide to follow. NBC5 Chicago is our Official Television Sponsor of the WBDC and our Entrepreneurial Women's Conference for more than a decade.

Larry Wert, President, Central & Western Region NBC Local Stations
 Larry oversees five NBC-owned stations in the Central and Western region: KNBC in Los Angeles, KNTV in San Francisco, KNSD in San Diego, Dallas and WMAQ in Chicago. A native Chicagoan, Larry has been in broadcast for more than 30 years. While at NBC5, Larry led the NBC5/Telemundo integration leadership, the country's first bilingual co-located newsroom was unveiled.

Deborah O. Brown, Director of Station Relations, NBC5
 In the summer of 2006, Deborah Olivia Brown was named director of station relations at NBC5 Chicago where she continues to influence the community through her work and dedication. Under her leadership, NBC5 sponsors several community programs focusing on health and literacy. Deborah also sits on the NBC Universal Community Affairs Council where NBC5 Chicago awarded \$100,000 to four organizations to make a difference in the community.

Each year, the Women's Business Development Center (WBDC) recognizes entrepreneurs who have demonstrated unequal strength, perseverance and creativity in their businesses and who have embodied entrepreneurial success in various ways. The WBDC also recognizes academies, corporations and government agencies who have demonstrated their enthusiastic commitment to strengthening women's business ownership and economic development.